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TEAM JACKIE PORTER

A portrait of Jackie Porter, a woman with long, dark, curly hair, smiling warmly. She is wearing a dark top. The background is a blurred blue and grey pattern.

Jackie Porter CFP

Canada's Financial Confidante

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Carle

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BIOGRAPHY

Jackie Porter is an award-winning financial planner and professional speaker who has been in the financial industry for the past 23 years. Jackie is also a featured speaker and advocate for numerous corporate, professional and charitable organizations.

Jackie is one of Canada's most recognized financial planners. Known as a Financial Confidante, to her clients, her advice and financial strategies have been featured in top financial publications such as, Forum, Wealth Professional, Investment Executive, Toronto Star and The Globe & Mail. Many have benefited from her sound and actionable financial advice offered at business conferences, radio interviews, podcasts and television programs such as CBC, The Agenda and BNN. She was also a finalist for the women of influence in Wealth award in 2017 and awarded the 2019 Female Trailblazer in Wealth Award.

Jackie is co-author of the book "Single by Choice or Chance, the smart women's guide to living longer better".

Jackie has learned from personal experience about being financially resilient. After losing her single parent to cancer and having the security she knew pulled out from under her at the tender age of 16, Jackie had to learn how to make the most of her limited financial resources. She made many mistakes on her journey to becoming financially independent. Then after receiving a package from her former employer, a friend referred her to a financial planner which got her started on her path to financial independence. She thought about all the times it would have made the difference to have access to crucial information at the right time. It was at that moment she decided she wanted to take control of her financial future and help others in the process. That was 23 years ago.

Jackie now shares her journey on how she created a 7-figure net worth out of very humble beginnings. She shares insights and real-life stories on how to build a financial fortress in this age of uncertainty by learning the basic principles of real wealth.

SHORT BIO

Jackie is an award-winning financial planner, best-selling author, mentor and speaker who has helped thousands of clients keep thousands more of their hard-earned cash in their pocket.

With 23 years of experience, Jackie is one of Canada's most recognized financial planners. Known as The Financial Confidante, her advice and financial strategies have been featured in top financial publications such as, Forum, Wealth Professional, Investment Executive, Toronto Star and The Globe & Mail. She is often asked to share her advice at conferences, radio interviews, podcasts and television programs. She was also awarded the 2019 Wealth Professionals "Female Trailblazer of the Year" award.

Possible Topics:

- How to break the money silence
- Addressing financial racism
- Are you financially undatable? Talking about finances with your partner
- Simple budgeting and financial planning tips
- Tax tips for the 2020 tax season
- How to financially prepare for retirement
- Financially liberating women: How women can take the reins on their finances
- How to financially face divorce
- Increasing financial literacy
- What single women (by choice or chance) need to know to plan for their financial future

HEADSHOTS



LOGO



TEAM JACKIE PORTER

Media Features:

- 1) Globe & Mail
- 2) Toronto Star
- 3) The Agenda
- 4) 680 News
- 6) Manulife
- 7) Wealth Professional Magazine
- 8) Bloomberg
- 9) BNN



PERSONAL FINANCE

We asked four money experts what's in their wallets: credit and debit cards, and not much cash was the answer



By **Carola Vyhna** Special to the Star
Mon., Aug. 31, 2020 | 5 min. read

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Instagram, Facebook and Twitter:
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YouTube: <https://www.youtube.com/channel/UCz94hHqKXR-bGTO6rZXLudg>

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